

Interior Signage Specifications

Voco



CONTACT US

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IDENTITY GROUP IS AN APPROVED SIGNAGE SUPPLIER

NO FEE* PROJECT SERVICES

- Estimating
- Planning - Wayfinding
- Project Management
- Evacuation Map Development

* Requires minimum project values

DESIGN SERVICES AVAILABLE

COLORS / MATERIALS



Reverse Painted
Black, Gold Or White
(Face)



Gold, Black Or Bright White
(Copy)

PLEASE NOTE:

There are two color options for the public space signage as noted on page 1. (NOTE: Signage in this brochure is displayed with the Bold Package with the Black Background, White Copy & Gold Accents).

GUEST ROOM SIGNAGE



RM0509 VOCO21
Guest Room Number
4-3/4" x 8-1/2"



NS0501 VOCO21
No Smoking Bar
4-3/4" x 1"



4 Digit Guest Room
Numbers Available
As Needed
5-3/4" W x 8-1/2" H
(No Smoking Bar 5-3/4" x 1")



LAW0503 VOCO21
Guest Room
Rate Card Holder
4-7/8" x 3-1/8"



SP0303 VOCO21
Sprinkler Warning
3" x 3"



FEP0916 VOCO21
Guest Room
Fire Evacuation Plan
With State Lodging Laws
9" x 16"

PUBLIC SPACE SIGNAGE

Voco public space signage is available in two different color options:

All public space signage will be the same throughout the hotel.

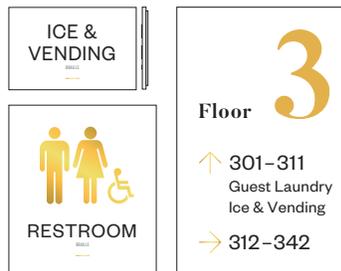
Bold Package:

Black Background
With White Copy
And Gold Accents



Bright Package:

White Background
With Black Copy
And Gold Accents



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IDENTIFICATION SIGNAGE



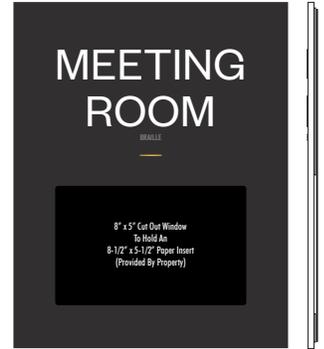
ID0906 VOCO21
1-2 Line Small Public Room ID
8-1/2" x 5-1/2"



ID1206 VOCO21
1-2 Line Large Public Room ID
11-1/2" x 5-1/2"



ID1213 VOCO21
1-2 Line Room ID With Hours
11-1/2" x 13"



MT1215 VOCO21
Meeting Room ID With Area For Insert
11-1/2" x 14-1/2"



RR1012 VOCO21
Restroom ID
10" x 11-1/2"



RR1113 VOCO21 (Option 1)
Decorative Vinyl For Restroom Door
10-5/8" x 13-1/4"



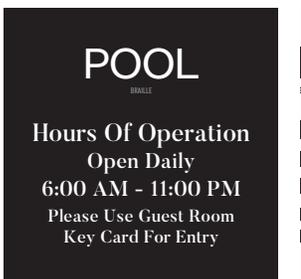
RR1215 VOCO21 (Option 2)
Decorative Sign For Restroom Door
11-7/8" x 14-1/2"



ID0906 VOCO21 (Exterior)
1-2 Line Small BOH/Exterior Room ID
8-1/2" x 5-1/2"



ID1206 VOCO21 (Exterior)
1-2 Line Large BOH/Exterior Room ID
11-1/2" x 5-1/2"

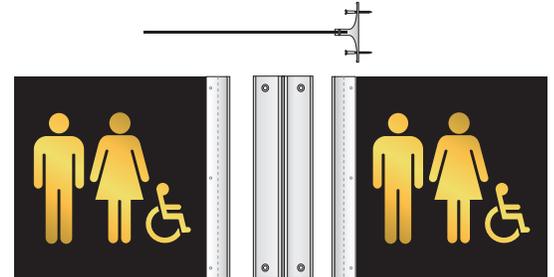


ID1212 VOCO21 (Exterior)
1-2 Line BOH/Exterior Room ID With Hours
11-1/2" x 11-1/2"



RR1012 VOCO21 (Exterior)
BOH/Exterior Restroom ID
10" x 11-1/2"

PROJECTION MOUNT SIGNAGE



PJ0909 VOCO21
Double-Sided Restroom Projection Mount Sign
9" x 8-1/2"

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STAIRWELL SIGNAGE



ST1012 VOCO21
Stair ID
10" x 11-1/2"



AR1013 VOCO21
Area Of Rescue Assistance ID
10" x 13"



ST1012 VOCO21 (Exterior)
BOH/Exterior Stair ID
10" x 11-1/2"



AR1013 VOCO21 (Exterior)
BOH/Exterior Area Of
Rescue Assistance ID
10" x 13"



STR1518 VOCO21
Interior Stairwell Level ID
14-1/2" x 18"



STR0903 VOCO21
Interior Stairwell Level ID
8-1/2" x 3"

ELEVATOR SIGNAGE



FE1213 VOCO21
Fire Evacuation Plan With Map
For Elevators & Public Corridors
11-1/2" x 13"



FE1213 VOCO21 (Exterior)
Fire Evacuation Plan With Map
For BOH/Exterior Elevators
11-1/2" x 13"



EL0304 VOCO21
Elevator Jamb
Numbers
3" x 3-1/2"

INFORMATIONAL SIGNAGE



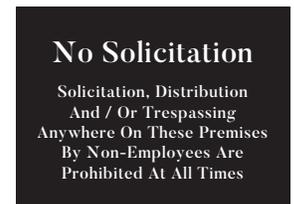
IF0606 VOCO21
Small Informational
5-1/2" x 5-1/2"
Note: Copy May Vary



IF0906 VOCO21
Medium Public
Informational
8-1/2" x 5-1/2"
Note: Copy May Vary



IF1209 VOCO21
Large Informational
11-1/2" x 8-1/2"
Note: Copy May Vary



IF1209 VOCO21 (Exterior)
Large Exterior Informational
11-1/2" x 8-1/2"
Note: Copy May Vary



IF0606 VOCO21 (Exterior)
Small Exterior Informational
5-1/2" x 5-1/2"
Note: Copy May Vary

Interior Signage Specifications

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INFORMATIONAL SIGNAGE (Continued)

Fitness Center Rules

FOR YOUR SAFETY, AND THE SAFETY OF OTHERS,
PLEASE OBSERVE THE FOLLOWING:

- Individuals utilizing this facility do so at their own risk.
- Exercise equipment is provided for use by hotel guests only.
- Individuals should not undertake exercise routines unless physically qualified to do so.
- Individuals should consult with and follow the advice of a physician prior to use.
- Improper use of equipment can result in injury. Please read all operating rules before attempting to utilize.
- Appropriate athletic wear and shoes are required.
- Children under the age of 14 must be accompanied by an adult.
- As a courtesy to others, please use headphones with all radios. Complimentary disposable earbuds are available at the front desk.
- Equipment must be wiped down after each use.
- Use of the equipment by persons under the influence of drugs or alcohol is not recommended.
- In case of emergency, use the phone located on the wall to contact the Front Desk.
- First aid kit is located at the Front Desk.
- Please report any disturbance, violations, or unsafe conditions to the front desk.
- Should you require any assistance, please contact the Front desk.

THANK YOU FOR YOUR COOPERATION.

FT2124 VOCO21
Fitness Center Rules
20-1/2" x 23-1/2"

Please Wipe
Down Equipment
After Each Use

Complimentary
Earbuds Are
Available At
Front Desk

IN0906 VOCO21
Fitness Center Informationals
8-1/2" x 5-1/2"

Check In Time
3:00 PM
Check Out Time
11:00 AM

Safety Deposit
Boxes Available
For Guest Use

IF1212 VOCO21
Large Front Desk Informational
11-1/2" x 11-1/2"
Note: Copy May Vary

Cycle Times
Washer: 45 Min.
Dryer: 40 Min.

Complimentary Laundry Supplies
Are Available At Front Desk

Please Do Not Leave Personal Property
Unattended. This Hotel Is Not Liable
For Lost, Stolen Or Damage

IF1209 VOCO21
Large Informational
11-1/2" x 8-1/2"
Note: Copy May Vary

Attention!

Please be advised that if you check-in using a debit card, our system places an authorization hold on the funds in your bank account. It "freezes" these funds for 5-7 days. We cannot release the funds. If you should choose to use your debit card, please be aware that this is the procedure. Per our policy, we will not be responsible for over- or charges you incur.



BS0912 VOCO21
Front Desk Informational
8-1/2" x 5-1/2"
Note: Copy May Vary

This Hotel Is
Independently Owned By
Company XYZ Holdings, LLC
And Operated By
Company ABC
InterContinental Hotel Group
Or One Of Its Affiliates

Susie Q. Manager
Manager On Duty

OW1212 VOCO21
Owner/Operator with MOD Insert
11-1/2" x 11-1/2"
Note: Copy May Vary

SPECIALTY LOBBY SIGNAGE

VOCO™
AN IHG HOTEL

LG6023 VOCO21
Lobby Logo
60" x 22-9/16"



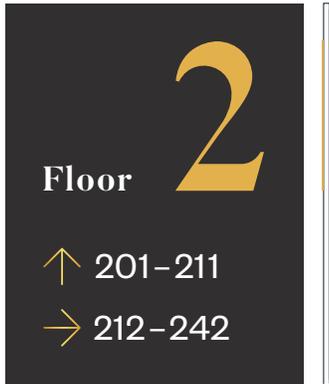
LG1518 VOCO21
*Vinyl Icon For Entrance
(Glass Doors)*
14-1/2" x 18"

Interior Signage Specifications

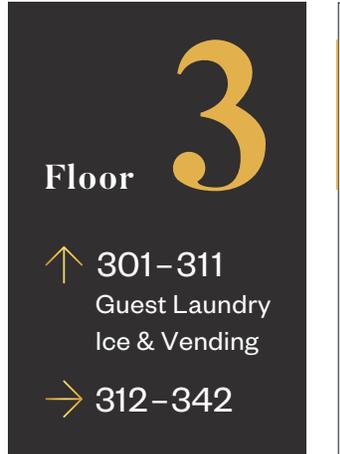
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DIRECTIONAL SIGNAGE

Note: Additional Directional Sizes Are Available As Needed.



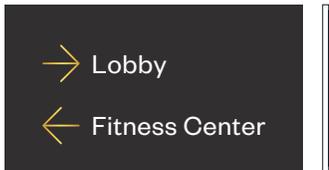
DR1316 VOCO21
1-2 Line Guestroom Floor Directionals
12-1/2" x 16"



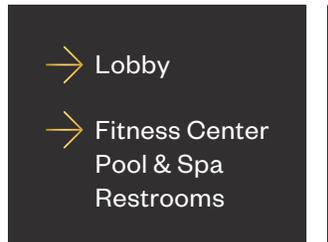
DR1319 VOCO21
3-4 Line Guestroom Floor Directionals
12-1/2" x 19"



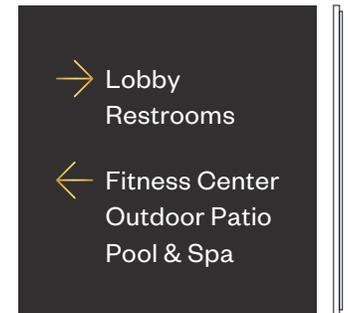
DR1322 VOCO21
5-6 Line Guestroom Floor Directionals
12-1/2" x 22"



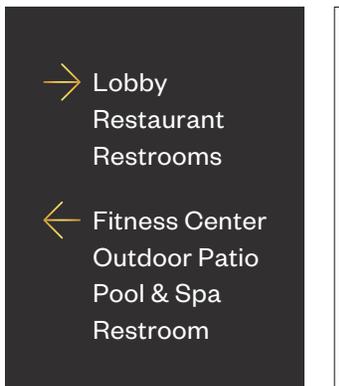
DR1307 VOCO21
1-2 Line Public Area Directionals
12-1/2" x 7"



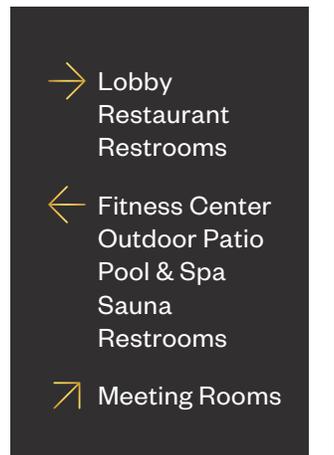
DR1310 VOCO21
3-4 Line Public Area Directionals
12-1/2" x 10"



DR1313 VOCO21
5-6 Line Public Area Directionals
12-1/2" x 13"



DR1316 VOCO21
7-8 Line Public Area Directionals
12-1/2" x 16"



DR1319 VOCO21
9-10 Line Public Area Directionals
12-1/2" x 19"

Interior Signage Specifications

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DIRECTORY SIGNAGE

Note: Additional Directory Sizes Are Available As Needed.



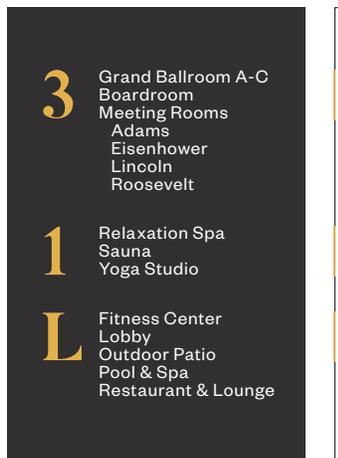
DT1309 VOCO21
1-5 Line Extra Small Amenity Directory
12-1/2" x 8-1/2"



DT1312 VOCO21
1-5 Line Small Amenity Directory
12-1/2" x 11-1/2"



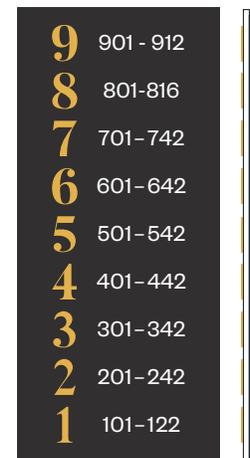
DT1313 VOCO21
6-10 Line Medium Amenity Directory
12-1/2" x 13"



DT1319 VOCO21
1-5 Line Large Amenity Directory
12-1/2" x 19"



DT0913 VOCO21
1-5 Floors Small
Room Number Directory
8-1/2" x 13"



DT0919 VOCO21
6-9 Floors Large
Room Number Directory
8-1/2" x 19"

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NOTE:

Some State And Local Codes Require Pool & Spa Signage With Copy And Sizes Specific To Your Area.

POOL & SPA SIGNAGE

If Different Signage Is Needed, We Will Quote It *Instead Of* The Standard Copy.

Pool Rules

FOR YOUR SAFETY, AND THE SAFETY OF OTHERS,
PLEASE OBSERVE THE FOLLOWING:

- Pool is open from 8:00 am - 10:00 pm.
- Individuals utilizing this facility do so at their own risk.
- Pool is provided for use by hotel guests only.
- Please shower before entering the pool.
- The use of appropriate swim wear is required.
- Children under the age of 16 must be accompanied by an adult.
- Use of the pool by persons under the influence of drugs or alcohol is not recommended.
- No diving allowed.
- Warning: No lifeguard on duty.
- Running, horseplay, or excessive noise is prohibited.
- No glass or pop top cans in the pool area.
- Persons with communicable diseases should not enter the pool.
- Animals are not permitted in the pool area.
- As a courtesy to others, please use headphones with all radios.
- In case of emergency, please use pool phone to contact the front desk.
- First aid kit is located at the front desk.
- Please report any disturbance, violations, or unsafe conditions to the front desk.

THANK YOU FOR YOUR COOPERATION.

PL2124 VOCO21
Pool & Spa Rules
20-1/2" x 23-1/2"



Pool Lift

Pool Lift Is For Use By Guests With Disabilities Only. All Other Uses Are Strictly Prohibited. Instructions For Pool Lift Use Located At Front Desk. For Assistance With Lift, Please Contact Front Desk.

PL1213 VOCO21
Pool & Spa Lift
11-1/2" x 13"

In Case Of Emergency
Dial "911"
For Assistance
Dial "0"

Spa
Timer

Emergency
Shut-Off

IN0906 VOCO21
Pool & Spa Informationals
8-1/2" x 5-1/2"



NO DIVING

NL4819 VOCO21
No Lifeguard On Duty
47-1/2" x 19"

WARNING NO LIFEGUARD ON DUTY

ND4209 VOCO21
No Diving
42" x 8-1/2"

IDENTITY
GROUP

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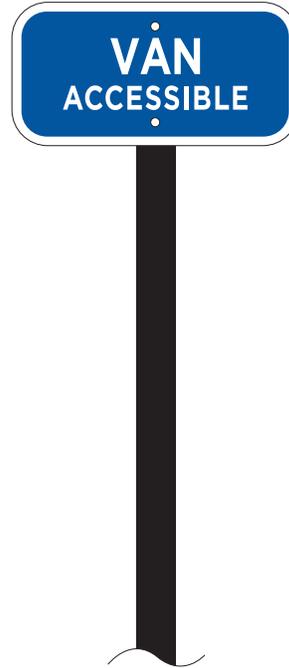
EXTERIOR & PARKING SIGNAGE



PRK 1218 VOCO21
15 Minute Parking
12" x 18"
Note: Post Provided
By Property



PRK 1218 VOCO21
Guest Parking / Notice
12" x 18"
Note: Post Provided
By Property



PRK 1206 VOCO21
Van Accessible Parking
12" x 6"
Note: Post Provided
By Property



PRK 1218 VOCO21
Accessible Parking
12" x 18"
Note: Post Provided
By Property

2390

AD006 VOCO21
Address Numbers
6" Tall Characters
Note: Copy May Vary

CLEARANCE 12'-08"

CL006 VOCO21
Clearance For Porte Cochere
6" Tall Characters
Note: Copy May Vary

Interior Signage Specifications

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EXTERIOR LOGO FLAG



FLG 4829 VOCO21

Logo Flag
47-1/2" x 29"

Note: Post & Hardware
Provided By Property



FLG 5836 VOCO21

Logo Flag
58" x 36"

Note: Post & Hardware
Provided By Property