

# Interior Signage Specifications

Sonesta ES Suites



## INTERIOR SIGNAGE PACKAGE

### CONTACT:

#### CONTACT US

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**IDENTITY GROUP IS AN  
APPROVED SIGNAGE SUPPLIER**

**We Make Ordering Easy!**

### WAY FINDING

Send us your hotel's floor plan and let us assist with your signage order. Our experienced way-finding staff will determine your property's specific requirements and provide you with a detailed plan that includes a graphic of each sign, type, quantity, price and location, all in an easy to read format.

### NO MAP CHARGES

Our professional artists will draw your fire evacuation maps free of charge. Just send us your floor plans and we'll do the rest.

### COLORS

*NOTE: The signs in this brochure are displayed in a solid brown color for clarity. The actual signs are digitally printed with a woodgrain finish that matches Wilsonart #17003 Stickley Oak Laminate.*



Digital Print Wilsonart  
#17003 Stickley Oak



PMS-7709C  
Light Teal



Bright White

### Guest Room Signage



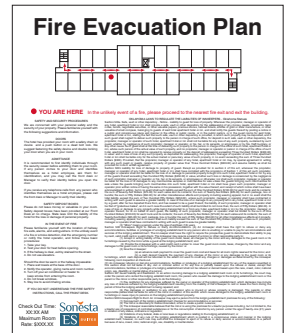
**RM0505 SES**  
Guest Room  
Number  
4-3/4" x 4-3/4"



**RM0505H SES**  
Guest Room  
Number w/ Symbol  
4-3/4" x 4-3/4"



**INF0303 CFR**  
Do Not Hang,  
Contact With  
Sprinklers Will  
Cause Flooding  
3" x 3"



**FEP0911 SES**  
Guest Room Fire  
Evacuation Plan With  
State Lodging Laws  
9" x 11"

### Identification Signage



**RID0804 SES**  
1-2 Line ID (Narrow)  
8-1/2" x 3-3/4"



**RID1104 SES**  
1-2 Line ID (Wide)  
11-1/4" x 3-3/4"



**RID1108 SES**  
4 Line ID (Wide)  
11-1/4" x 7-3/4"



**RID0808 SES**  
3-4 Line ID (Narrow)  
7-3/4" x 7-3/4"



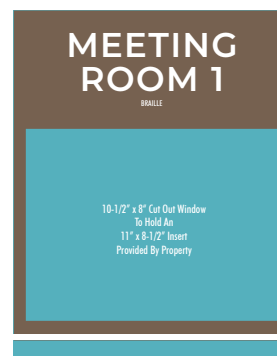
**RID1104 SES**  
3 Line ID (Wide)  
11-1/4" x 5-3/4"



**SID0403 SES**  
Storage Room ID  
4" x 3-1/8"



**RID1110 SES**  
1-2 Line ID With  
Informational Subcopy  
11-1/4" x 10-1/4"



**MTG1214 SES**  
Meeting Room ID  
With Insert Holder  
11-1/2" x 14-3/4"



**RES0709 RDL**  
Restroom ID  
6-3/4" x 8-3/4"

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### Directional Signage



**DIR1108 SES**  
3-4 Line Directional  
11-1/4" x 7-3/4"



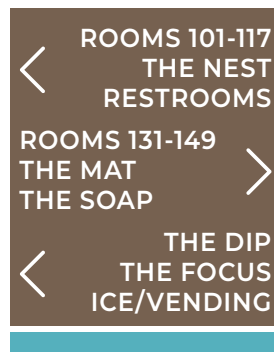
**DIR0905 SES**  
1-2 Line Directional (Narrow)  
8-1/2" x 4-3/4"



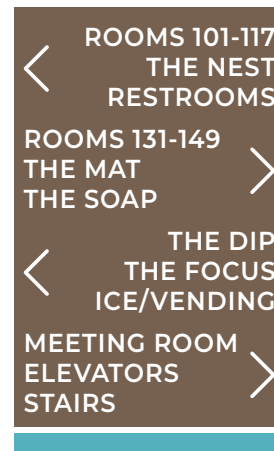
**DIR1110 SES**  
5-6 Line Directional  
11-1/4" x 10-1/4"



**DIR1105 SES**  
1-2 Line Directional (Wide)  
11-1/4" x 4-3/4"



**DIR1114SES**  
7-9 Line Directional  
11-1/4" x 14-1/2"



**DIR1119 SES**  
10-12 Line Directional  
11-1/4" x 18-3/4"

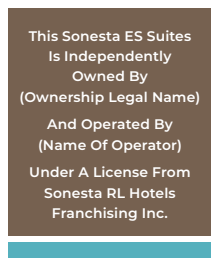
### Owner/Operator Signage



**MOD0906 SES**  
Manager On Duty  
8-1/2" x 6-1/4"



**INS0801 SES**  
Name Insert For  
Manager On Duty  
8" x 1-1/4"

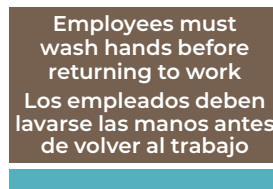


**ONP0911 SES**  
Owner / Operator  
8-1/2" x 10-3/4"

### Informational Signage



**INF0808 SES**  
Small Informational  
Public Areas  
7-3/4" x 7-3/4"



**INF1108 SES**  
Medium Informational  
Public Areas  
11-1/4" x 7-3/4"



**INF0907 SES- EXT**  
Small General  
Informational  
9"W x 7" H



**INF1207 SES**  
Medium General  
Informational  
11-3/4" x 7"



**INF1510 SES**  
Large Informational - Public Areas  
15-1/4" x 10-5/8"



**INF1107 SES**  
Designated Smoking Area  
15-1/4" x 10-5/8"



**INF1107 SES**  
No Smoking  
15-1/4" x 10-5/8"



**BIN0802 SES**  
Recycling Bin Signs  
8" x 2"



**PIT0604 SES**  
Fire Pit Notice  
6" x 4"

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### Fire Evacuation & Elevator Signage



**FEP1114 SES**  
Elevator/Corridor Evacuation Plan  
10-3/4" x 13-1/2"

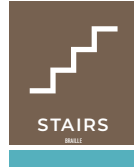


**FEP1114 SES**  
Corridor/Elevator Evacuation Plan For Upper Floors  
10-3/4" x 13-1/2"



**ELE0404 SES**  
Elevator Jamb ID  
3-1/2" x 3-1/2"

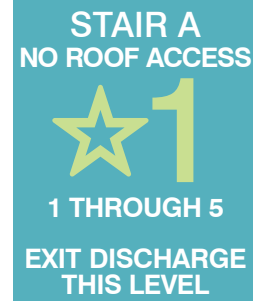
### Stairwell Signage



**STR0709 SES**  
Stairwell ID (Corridor Side)  
6-3/4" x 8-3/4"



**STR0903 SES**  
Interior Stairwell ID  
8-1/2" x 3"



**STR1518 SES**  
Interior Stairwell Signage  
14-1/2" x 18"



### Area of Refuge Signage



**REF0710 SES**  
Area of Refuge ID  
6-3/4" x 9-5/8"



**RFD0710 SES**  
Area of Refuge Directional  
6-3/4" x 9-5/8"



**REF0712 SES**  
Assisted Rescue ID  
6-3/4" x 11-7/8"

### AREA OF REFUGE INSTRUCTIONS

- Follow Exit Signs to Other Means of Egress.
- Persons Able to Use Exit Stairways Should Do So As Soon As Possible, Unless They Are Assisting Others.
- In an Emergency, Push Intercom Button to Contact the Operator.
- For Assistance, Wait in Designated Assistance Area for Help.

**REF1219 SES**  
Area of Refuge Instructions  
12" x 18-3/4"

### Fitness Center Signage

#### EXERCISE ROOM USE

For your safety, it is required that you observe the following:

- Registered guests only.
  - Individuals utilizing this facility do so at their own risk.
  - Individuals should not undertake exercise routines unless physically qualified and have a physician's approval to do so.
  - It is highly recommended that the following individuals not use the exercise equipment:
    - persons under the influence of alcohol, stimulants or depressants
    - unsupervised children under the age of 16
    - children under the age of 10
  - Should you need any assistance please contact the Front Desk.
  - Equipment should be used in the presence of others.
  - Shoes and appropriate exercising attire are necessary.
  - Smoking is prohibited.
  - Always practice safety and courtesy to others.
  - Report any unsafe conditions to the management.
- Thank you for your attention and cooperation.

**FIT2624 SES**  
Fitness Center Rules  
25-3/4" x 23-3/4"

WARNING: THIS FACILITY IS UNATTENDED AND IS NOT CONTINUOUSLY MONITORED, THIS FACILITY IS PROVIDED TO OUR GUESTS AS AN AMENITY AND SHOULD NOT BE CONSIDERED A FULL-SERVICE FITNESS FACILITY.

GUESTS SHOULD ONLY USE THIS FACILITY AFTER THEY HAVE CONSULTED A PHYSICIAN TO DETERMINE IF THE USE OF THE EQUIPMENT IN THIS FACILITY IS APPROPRIATE.

AN AUTOMATED EXTERNAL DEFIBRILLATOR HAS BEEN PROVIDED, IN CASE OF AN EMERGENCY.

AS WITH ANY MEDICAL EMERGENCY, 9-1-1 SHOULD BE NOTIFIED PRIOR TO THE RENDERING OF ANY FIRST AID ASSISTANCE.

**FIT2624 SES**  
Defibrillator Informational  
22" x 20"

This hotel is not liable for personal injury, loss of property or any other claims arising out of the use of this facility or the equipment.

**FIT1307 SES**  
Fitness Center Liability Notice  
12-3/4" x 6-3/4"

### Guest Laundry Signage

#### FREE GUEST LAUNDRY

- Machines are provided on a complimentary basis for use by hotel guests.
- Laundry supplies are available for purchase in The Serve located by The Nest.
- Management is not responsible for lost, stolen, or damaged items.
- Please report any problems with the machines to The Nest.

WASHER CYCLE 20 MIN DRYER CYCLE 30 MIN

**LAU2416 SES**  
Guest Laundry Informational  
24" x 16"

# Interior Signage Specifications

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### Pool & Spa Signage

#### POOL RULES

1. Pool for guest use only.
2. Food and glass objects are not permitted in pool area.
3. Excessive noise will not be permitted.
4. Pets are not allowed in pool area.
5. Children under XX years of age must be accompanied by an adult.
6. No running or diving.
7. No lifeguard on duty.
8. Management reserves the right to deny pool usage to anyone at anytime.
9. Use pool at your own risk.

POOL HOURS: XX:XX am to XX:XX pm

#### SPA RULES

1. Spa for guest use only.
2. Food and glass objects are not permitted in spa area.
3. Excessive noise will not be permitted.
4. Pets are not allowed in the spa area.
5. Children under XX years of age must be accompanied by an adult.
6. CAUTION: Guests with the following conditions should not use the spa without doctor's permission:
  - Heart disease
  - Diabetic
  - On medication
  - Pregnant
  - High or low blood pressure
7. Do not exceed 15 minutes continuous in spa.
8. Management reserves the right to deny spa usage to anyone at anytime.
9. Use spa at your own risk.

#### RUL1922 SES

Pool / Spa Rules  
18-3/4" x 22"

**NO DIVING**

#### POL3708 SES

No Diving  
37" x 8"



**POOL LIFT**

#### LIF2424 SES

Pool/Spa Lift Identifier/Instructions  
23-3/4" x 23-3/4"

#### POOL LIFT



Pool Lift Is For Use By Guests With Disabilities Only. All Other Uses Are Strictly Prohibited. Instructions For Pool Lift Use Located at location of instructions. For Assistance With Lift, Please Contact contact info.

**NO LIFEGUARD ON DUTY**

#### POL4212 SES

No Diving & No Lifeguard On Duty  
41-3/4" x 12"

### Exterior/Parking Signage

**GUEST PARKING**  
USER ASSUMES ALL RISK

**RESERVED PARKING**  
EMPLOYEE OF THE MONTH

**PLEASE CLEAN UP AFTER YOUR PET**



#### PRK1218 SES

Parking Signs  
12" x 18"  
(Post provided By Property)



**PARKING**

#### PRK1218 GSI

Accessible Parking  
12" x 18"  
(Post provided By Property)

**VAN-ACCESSIBLE**

#### PRK1206

Van Accessible  
12" x 6"  
(Post provided By Property)

**CLEARANCE: X'-XX"**

#### CLR4808 SES

Clearance Sign For Porte Cochère  
47-3/4" x 8"

**IDENTITY GROUP**