

# IDENTITY GROUP

## Days Inn® by Wyndham BLUE RECTANGLE Interior Signage Package by Identity Group

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**Identity Group is an approved  
Wyndham Hotels & Resorts  
Supplier**

### NO FEE PROJECT SERVICES

- Estimating
- Planning - Wayfinding
- Project Management
- Evacuation Map Development

**Custom Signage Design and  
Installation Services Available**



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Rev. 7-15-25

### DAYS INN SIGN STYLE OPTIONS

The Days Inn standard signage package is available in your choice of either "Rectangle" or "Square" profiles, along with a "Blue" or "Yellow" color scheme.

**This brochure is specific to the Blue Rectangle option only.**

Please note that certain sign types are identical from package to package, regardless of shape or color selection.



Blue Rectangle



Blue Square



Yellow Square

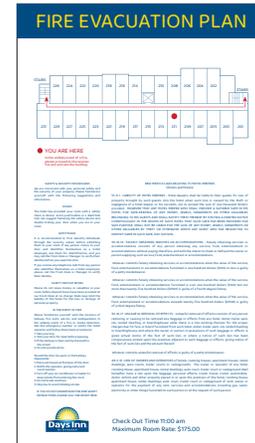


Yellow Rectangle

### GUEST ROOM SIGNAGE



RN 0603 DBR  
Guest Room Number  
(With Symbols As Needed)  
6" x 3"



FE 0916 DX  
Guest Room  
Evacuation Plan  
with State  
Lodging Laws  
9" x 16"

**NOTE:** Evac Signs will be customized as needed to comply with state and local code requirements.

### IDENTIFICATION SIGNAGE



ID 0805 DBR  
1-2 Line Room ID (Narrow)  
8" x 5"



ID 0805 DBR  
1-2 Line Room ID (Wide)  
10-1/2" x 5"

IDH 0805 DBR  
Room ID with Hours Information  
8" x 5"



## IDENTIFICATION SIGNAGE *cont.*



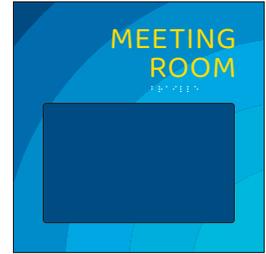
RR 0709 DBR  
Restroom ID Sign  
7" x 9"



NOTE: Additional restroom symbols and layouts are available as needed.

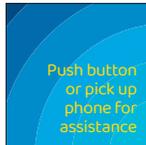


ST 0709 DBR  
Stair/Exit ID  
7" x 9"

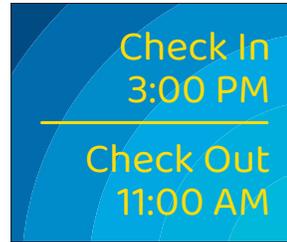


MR 1111 DBR  
Meeting Room ID With  
Window for Paper Insert  
10-1/2" x 10-1/2"

## INFORMATIONAL SIGNAGE

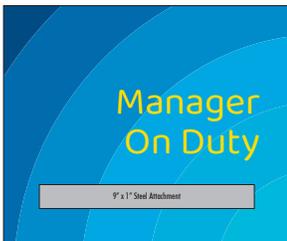


INF 0606 DBR  
Small Informational  
(copy/graphics are customized as needed)  
6" x 6"



INF 1210 DBR  
Large Informational  
(copy/graphics are customized as needed)  
12" x 10"

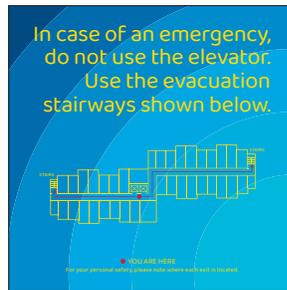
## FIRE CODE / EVACUATION SIGNAGE



MOD 1210 DBR  
Manager on Duty Sign  
12" x 10"

John Q. Manager

INS 1002 DBR  
Name Insert for Manager on Duty Sign  
(Magnetic Attachment)  
9-1/2" x 1-1/2"



FE 1212 DBR  
Elevator / Corridor  
Fire Evacuation Plan  
12" x 12"



ICO 0912 DBR  
In Case of Fire Sign  
for Elevator Lobby  
9" x 12"



AC 0709 DBR  
Area of Refuge ID  
7" x 9"

**NOTE:** Evac Signs, Area of Refuge Instructions and/or Area of Rescue Assistance signs will be customized as needed to comply with federal, state and local code requirements and are shown for example only. Please contact us to find out more about customizing your signs.



## DIRECTIONAL SIGNAGE



DIR 1205 DBR  
1-2 Line Directional  
12" x 5"



DIR 1209 DBR  
3-4 Line Directional  
12" x 8-1/2"



DIR 1215 DBR  
7-8 Line Directional  
12" x 15"



DIR 1212 DBR  
5-6 Line Directional  
12" x 12"

## AMENITIES RULES SIGNAGE



ND 4108 DX  
No Diving  
41" x 8"

**NOTE:** Pool and Spa Regulatory Signs shown are for example only. Copy, sizes, and layouts will be customized as needed to comply with state and local code requirements. Please contact us to find out more about customizing your signs.

### WHIRLPOOL SPA RULES

- Whirlpool for guest use only.
- Food and glass objects are not permitted in spa area.
- Excessive noise will not be permitted.
- Pets are not allowed in the spa area.
- Children under 12 years of age must be accompanied by an adult.
- CAUTION: Guests with the following conditions should not use the spa without doctor's permission:
  - Heart disease.
  - Diabetic.
  - On medication.
  - Pregnant.
  - High or low blood pressure.
- Do not exceed 15 minutes continuous in spa.
- Management reserves the right to deny spa usage to anyone at anytime.
- Use spa at your own risk.

SP 2222 DX  
Whirlpool Spa Rules  
22" x 22"

### POOL LIFT

POOL LIFT IS FOR USE BY GUESTS WITH DISABILITIES ONLY. ALL OTHER USES ARE STRICTLY PROHIBITED. INSTRUCTIONS FOR POOL LIFT USE LOCATED AT FRONT DESK. FOR ASSISTANCE WITH LIFT, PLEASE CONTACT THE FRONT DESK.

PL 2022 DX  
Pool Lift Rules  
20" x 22"

### FITNESS CENTER RULES

- Fitness Center is for guest use only.
- Individuals utilizing this facility do so at their own risk.
- It is highly recommended that the following individuals not use the exercise equipment:
  - persons under the influence of alcohol, stimulants or depressants
  - unsupervised children under the age of 16
  - children under the age of 14
- Should you need any assistance please contact the Front Desk.
- Equipment should be used in the presence of others.
- Shoes and appropriate exercising attire are necessary.
- Smoking is prohibited.
- Always practice safety and courtesy to others.
- Report any unsafe conditions to the management.

FC 2222 DX  
Fitness Center Rules  
22" x 22"

## INTERIOR STAIRWELL SIGNAGE



STR 0903 DX  
Tactile Level ID Sign  
(Installs next to door inside stairwell)  
8-1/2" x 3"

STR 1518 DX  
Interior Stairwell Sign with Exit Discharge Information  
(Installs on wall inside stairwell)  
14-1/2" x 18"

### POOL RULES

- Pool for guest use only.
- Food and glass objects are not permitted in pool area.
- Excessive noise will not be permitted.
- Pets are not allowed in pool area.
- Children under 12 years of age must be accompanied by an adult.
- No running or diving.
- No lifeguard on duty.
- Management reserves the right to deny pool usage to anyone at anytime.
- Use pool at your own risk.

POOL HOURS: 7:00 am to 11:00 pm

## AMENITIES RULES SIGNAGE *cont.*

# NO LIFEGUARD ON DUTY

NL 4112 DX  
*No Lifeguard on Duty*  
41" x 12"

**NOTE:** Pool and Spa Regulatory Signs shown are for example only. Copy, sizes, and layouts will be customized as needed to comply with state and local code requirements.

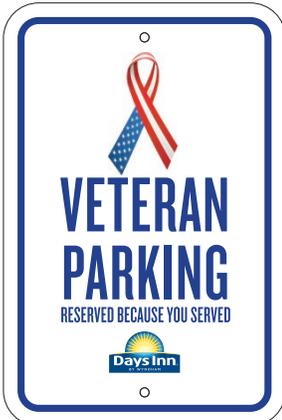
Please contact us to find out more about customizing your signs.

## GUEST LAUNDRY

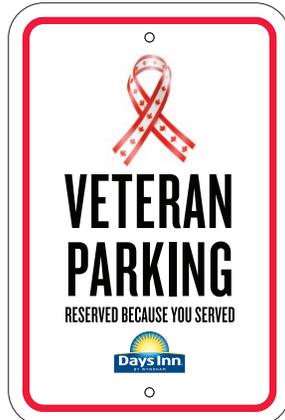
1. Facility is for guest use only.
2. Hotel is not responsible for lost or damaged articles.
3. Use at your own risk.
3. Hotel does not provide an attendant for the operation of the laundry equipment.
4. Read all operating instructions.
5. Do not leave personal property unattended.
6. Glass containers are not permitted.

GL 2215 DX  
*Guest Laundry Rules*  
22" x 15"

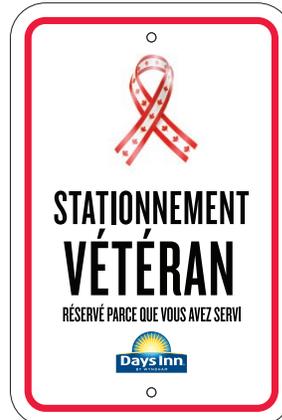
## PARKING AREA SIGNAGE



VPRK 1218 DX USA  
*Veteran Reserved Parking*  
12" x 18"



Canada - English



Canada - French



WR PRK 1218  
*Wyndham Rewards Reserved Parking*  
12" x 18"



PRK 1218A DX  
*Parking Liability Notice*  
12" x 18"



PRK 1218B DX  
*Accessible Parking*  
12" x 18"



PRK 1218C DX  
*Van Accessible Parking*  
12" x 18"



PRK 1206C DX  
*Van Accessible Parking*  
12" x 6"