

# Interior Signage Specifications

## Fairfield



### CONTACT

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 316.267.6883 FAX  
 kerri.vogel@identitygroup.com

**IDENTITY GROUP IS AN APPROVED SIGNAGE SUPPLIER**

### NO FEE\* PROJECT SERVICES

- Estimating
  - Planning - Wayfinding
  - Project Management
  - Evacuation Map Development
- \* Requires minimum project values

### DESIGN SERVICES AVAILABLE

### COLORS / MATERIALS



Wilsonart  
 7947K-18  
 "Rio"



Wilsonart 6277  
 Alumasteel



Rowmark 311-401A Black  
 or Black Screen Print

Sign Materials: Metal-Faced Acrylic,  
 Wood Look Laminate and Painted Acrylic

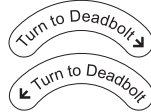
Font: Arial, Regular

Rev. 1-04-18

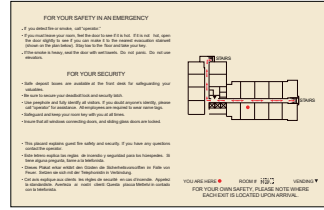
### GUEST ROOM SIGNAGE



4" x 4"  
 RMN 0404 FAI  
 Guest Room Number



3" x 5/8"  
 DBV 31  
 Deadbolt Decal



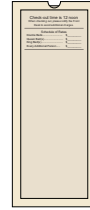
15-3/4" x 10"  
 FEP 1610 FAI  
 Guest Room Evacuation Plan  
 Color: Cameo White (Benjamin Moore)



6" x 3"  
 DEC 0603  
 Warning Decal



3" diameter  
 SHP33/SHV33  
 Sprinkler Warning  
 Lexan™ or Decal  
 available



5" x 12-1/4"  
 LAW 0412 FAI Insert  
 LAW 0512 FAI Holder  
 Law Rate Card & Holder  
 Color: Cameo White  
 (Benjamin Moore)

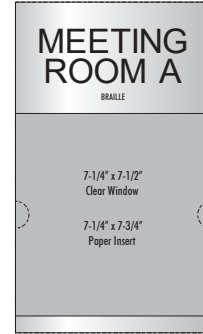
### IDENTIFICATION SIGNAGE



9" x 6"  
 ID 0906 FAI  
 1-2 Line Room ID  
 (copy varies)



11" x 6"  
 ID 1106 FAI  
 Large 1-2 Line Room ID  
 (copy varies)



2-3/4" x 3-1/2"  
 ELJ 0304 FAI  
 Elevator Door Jam

7-1/4" x 12-1/4"  
 MRID 0712 FAI  
 Meeting Room ID  
 w/ Insert Holder



7-3/4" x 7-3/4"  
 RR 0808 FAI  
 Restroom ID



7-3/4" x 9"  
 RR 0809 FAI  
 All Gender Restroom ID



12" x 8"  
 ID 1208 FAI  
 Room ID with Hours Information  
 (copy varies)



7" x 9-7/8"  
 ACC 0710 FAI  
 Accessible ID Sign

### PLEASE NOTE:

State and local codes may require your Restroom Signs to include certain text and symbols specific to your area. If code-related signs are needed for your project, we will quote them in place of the brand standard signs.

### EXTERIOR IDENTIFICATION SIGNAGE



12" x 8" ID 1208 EXT FAI  
 Exterior ID w/ Hours Information  
 (copy varies)



10" x 8"  
 TDD 1008 FAI  
 TDD Phone ID



9" x 6"  
 ID 0906 EXT FAI  
 Exterior 1-2 Line ID Sign  
 (copy varies)

FORMERLY GRAPHICSystems

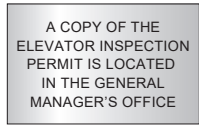


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### EVACUATION PLAN

#### INFORMATIONAL SIGNAGE



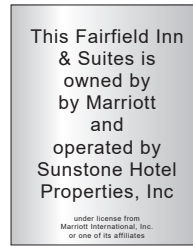
8" x 5"  
EP 0805 FAI  
*Informational*



7" x 5"  
INF 0705 FAI  
*Connect & Print Informational*



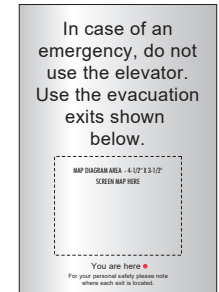
8-1/2" x 8"  
PRO 0808 FAI  
*Projection Mounted Double Sided Sign*



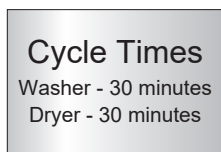
8" x 10"  
OP 0810 FAI  
*Owner/Operator*



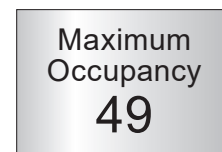
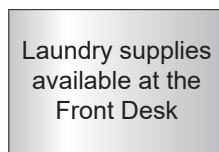
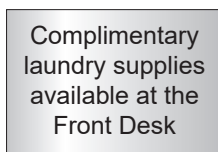
5" x 1-1/2"  
INF 0502 FAI  
*Recycle Receptacle Signs*



7" x 10-1/4"  
FEP 0710 FAI  
*Elevator Evac*



9" x 6"  
INF 0906 FAI  
*Informational (copy varies)*



9" x 6"  
MAX 0906 FAI  
*Maximum Occupancy*



8" x 6"  
BNT 0806 FAI  
*Debit & Check Card Sign*



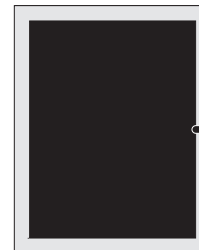
8" x 5"  
SFB 0805 FAI  
*Smoke Free Building*



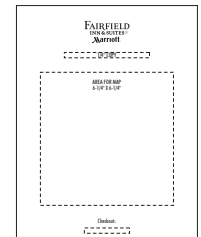
9" x 6"  
ACC 0906 FAI  
*Accessible Informational*



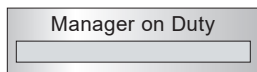
3" x 3"  
HI33 FAI  
*Hearing Impaired Symbol*



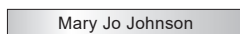
9-5/8" x 12-1/8"  
FDM HOLDER FAI  
*Front Desk Paper Map Insert Holder & The Corner Market Price List Holder*



8-1/2" x 11"  
FDM 0911 FAI  
*Front Desk Map Insert*



10-1/2" x 2-3/4"  
MOD 1103 FAI  
*Manager on Duty Sign*

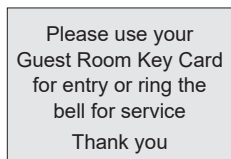


10" x 1-1/8"  
MOD 1103 INSERT FAI  
*Manager On Duty Insert*



3" x 3"  
AC33 FAI  
*Handicap Accessible Symbol*

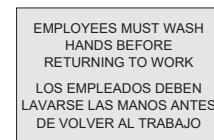
#### EXTERIOR INFORMATIONAL SIGNAGE



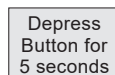
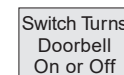
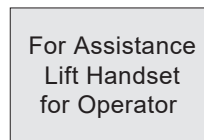
10" x 7"  
KC 1007 FAI  
*Key Card Informational*



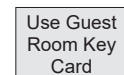
10" x 7"  
PSV 1007 FAI  
*Vinyl Blocker*



9" x 6"  
INF 0906 EXT FAI  
*Exterior Informational (copy varies)*



3-1/4" x 2-1/8"  
INF 0302 FAI  
*Exterior Informational*



3-1/4" x 2-1/8"  
KC 0302 FAI  
*Key Card Informational*

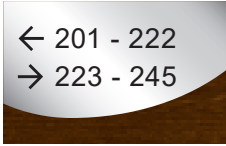
FORMERLY GRAPHICSystems

**IDENTITY GROUP**

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## Fairfield

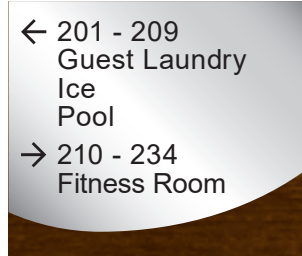
### DIRECTIONAL SIGNAGE



8-7/8" x 5-5/8"  
DIR 0906 FAI  
1-2 Line Small Directional



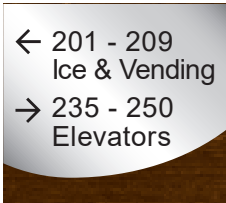
12" x 5-5/8"  
DIR 1206 FAI  
1-2 Line Directional



12" x 10-1/8"  
DIR 1210 FAI  
5-6 Line Directional



12" x 12-3/8"  
DIR 1212 FAI  
7-8 Line Directional



8-7/8" x 7-7/8"  
DIR 0908 FAI  
3/4 Line Small Directional



12" x 7-7/8"  
DIR 1208 FAI  
3-4 Line Directional

**NOTE:** Additional sizes of directional signs are available as needed

### POOL, SPA & FITNESS SIGNAGE

#### Pool Area Use

For your safety, it is required that you observe the following:

- Registered guests only.
- All children under 14 must be with an adult.
- Running and horseplay are prohibited.
- Appropriate swim wear required.
- Diving strictly prohibited.
- Shirts and shoes required in the hotel lobby.
- Glassware is not permitted within the pool area.
- Only flexible swim-aids are permitted.
- Be aware of depth markings at all times.
- Report any unsafe conditions or violations to the management immediately.
- Individuals assume the risk for any injuries sustained while using pool facilities.
- Always practice water safety and courtesy.
- Shower before entering pool.
- Children who are not toilet trained must wear swim diapers with rubber pants over them.

Thank you for your attention and cooperation.

23" x 23"  
PR 2323 FAI  
Pool Area Use

#### Whirlpool Spa Use

For your safety, it is required that you observe the following:

- Registered guests only.
- Individuals utilizing this facility do so at their own risk.
- WARNING - No consumption of alcoholic beverages or food is permitted in pool area.
- It is highly recommended that the following individuals not use the whirlpool spa:
  - a) persons with present or prior heart disease, high blood pressure, or any chronic health problems.
  - b) persons under the influence of alcohol, stimulants or depressants.
  - c) pregnant women.
  - d) elderly persons.
  - e) children under the age of 10.
  - f) unsupervised children under the age of 15.
- Should you need any assistance, please contact management.
- WARNING: Chemical and PH levels are in accordance with local codes and measured regularly.
- However, high heat and chemical in this spa may cause fading and/or damage to certain fabrics.
  - Always practice water safety and courtesy to others.
  - Report any unsafe conditions to the management.
- All persons shall bathe with warm water and soap before entering spa.
- Any persons known or suspected of having a communicable disease shall not use the spa.
- Spitting or blowing the nose in the spa is prohibited.
  - Do not use alone.
- Observe a reasonable time limit, (preferably not longer than 15 minutes), then shower, cool down and if you wish, return for another brief stay. Long exposures may result in nausea, dizziness or fainting.
- Food and glass objects are not permitted in spa area.
- Maximum temperature 104° Fahrenheit.

MAXIMUM BATHING LOAD

# 9

Thank you for your attention and cooperation.

23" x 23"  
WR 2323 FAI  
Whirlpool Spa Use

#### MOUTH-TO-MOUTH RESUSCITATION

A - AIRWAY

- Clear the mouth.
- Push or pull jaw into a jutting out position.

B - BREATHING

- Pinch nose SHUT.
- Cover victim's mouth with your mouth. BLOW until chest rises: for BABIES; cover mouth and nose.
- Remove your mouth. Listen for return air. Repeat 12 to 15 times per minute.

CAUTION: If a neck injury sign appears, move the lower jaw forward without tilting the head to open the airway. Rest your elbow without tilting the head to open the airway. Rest your elbow on the surface which the victim is laying. Move the lower jaw forward with both hands, one on each side.

23" x 23"  
MM 2323 FAI  
Mouth-to-Mouth Resuscitation

WARNING: THIS FACILITY IS UNATTENDED AND IS NOT CONTINUOUSLY MONITORED. THIS FACILITY IS PROVIDED TO OUR GUESTS AS AN AMENITY AND SHOULD NOT BE CONSIDERED A FULL-SERVICE FITNESS FACILITY.

GUESTS SHOULD ONLY USE THIS FACILITY AFTER THEY HAVE CONSULTED A PHYSICIAN TO DETERMINE IF THE USE OF THE EQUIPMENT IN THIS FACILITY IS APPROPRIATE.

AN AUTOMATED EXTERNAL DEFIBRILLATOR HAS BEEN PROVIDED, IN CASE OF AN EMERGENCY.

AS WITH ANY MEDICAL EMERGENCY, 9-1-1 SHOULD BE NOTIFIED PRIOR TO THE RENDERING OF ANY FIRST AID ASSISTANCE.

10" x 10"  
AED W1 FAI / AED W2 FAI  
Automated External Defibrillator

WARNING: THIS FACILITY IS ATTENDED ONLY DURING THE HOURS OF \_\_\_\_ THIS FACILITY IS NOT ATTENDED AT TIMES OUTSIDE OF THESE HOURS. THIS FACILITY IS PROVIDED TO OUR GUESTS AS AN AMENITY AND SHOULD NOT BE CONSIDERED A FULL-SERVICE FITNESS FACILITY.

GUESTS SHOULD ONLY USE THIS FACILITY AFTER THEY HAVE CONSULTED A PHYSICIAN TO DETERMINE IF THE USE OF THE EQUIPMENT IN THIS FACILITY IS APPROPRIATE.

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AS WITH ANY MEDICAL EMERGENCY, 9-1-1 SHOULD BE NOTIFIED PRIOR TO THE RENDERING OF ANY FIRST AID ASSISTANCE.

10" x 7"  
LOGO 1007 FAI  
Logo Sign

10" x 7"  
PSB 1007 FAI  
Pool Open / Closed Slider Sign

4" x 6"  
ST 0406 FAI  
Spa Timer

5-1/2" x 4"  
ESS 0604 FAI  
Emergency Shutoff Switch

FORMERLY GRAPHICSystems

# IDENTITY GROUP

# Interior Signage Specifications

## Fairfield

### PLEASE NOTE:

State and local codes may require your pool and spa area signage to have certain text, layouts and copy sizes specific to your area.

If code-related signs are needed for your project, we will quote them in place of the brand standard signs.

### POOL, SPA & FITNESS SIGNAGE *cont.*

**NO LIFEGUARD  
ON DUTY**

42" x 13"  
NLG 4213 FAI  
*No Lifeguard On Duty*

### FITNESS

BRALLE

4-3/4" x 2-3/8"  
ID 0502 FAI  
*Fitness ID Sign*



14" x 14"  
WND 1414 FAI  
*Warning No Diving Sign*

**NO DIVING**

32" x 6"  
ND 3206 FAI  
*No Diving Sign*

### Fitness Room Use

For your safety, it is required that you observe the following:

- Registered guests only.
- Individuals utilizing the facility do so at their own risk.
- Individuals should not undertake exercise routines unless physically qualified and have a physician's approval to do so.
- It is highly recommended that the following individuals not use the exercise equipment:
  - persons under the influence of alcohol, stimulants or depressants
  - unsupervised children under the age of 16
  - children under the age of 14
- Should you need any assistance please contact the Front Desk.
- Equipment should be used in the presence of others.
- Shoes and appropriate exercising attire are necessary.
- Smoking is prohibited.
- Always practice safety and courtesy to others.
- Report any unsafe conditions to the management.

Thank you for your attention and cooperation.

20" x 19"  
EXR 2019 FAI  
*Fitness Center Rules*

### PARKING AREA SIGNAGE

**Clearance 10'-10"**

60" x 10"  
CL 6010 FAI  
*Clearance for Porte Cochere*  
5" Tall Copy  
Color: Black & White

### NOTICE

You are parking and leaving your vehicle at your own risk. Please lock all doors and windows after removing any property or valuables from the vehicle. The hotel will not, in any event, be liable for loss or damage to your vehicle or property.

16" x 16"  
PRK 1616 FAI  
*Parking Notice*  
(Post provided by Property)

**GUEST  
REGISTRATION  
PARKING**

**10  
MINUTES**

12" x 18"  
PRK 1218 FAI  
*Parking*  
(Post provided by Property)

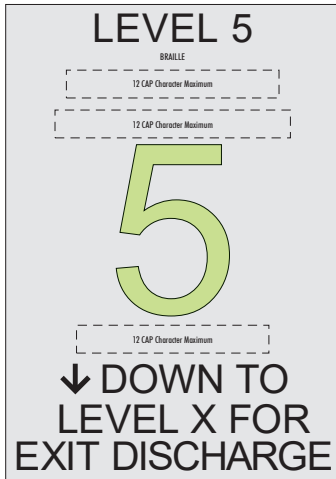
FORMERLY GRAPHICSSYSTEMS

**IDENTITY  
GROUP**

# Interior Signage Specifications

Fairfield

## STAIRWELL SIGNAGE



12" x 17-1/8"  
STR 1217 FAI  
Interior Stairwell ID

## CUT OUT LETTERS & LOGOS

# 1620

6" Letters (Additional Sizes Available as Needed)  
COM 06 FAI  
Cut Out Individual Address Numbers



13" x 12-11/32"  
PSV 1312 FAI  
Vinyl Decal

# FITNESS

9" x 41-1/2"  
FIT 0942 FAI  
Cutout Acrylic Letters

# DON'T WISH FOR IT. WORK FOR IT.

84-1/2" x 4"  
FIT 8504 FAI  
Cutout Acrylic Letters

FORMERLY GRAPHICSSYSTEMS

# IDENTITY GROUP