

# ADA Signs

Compliant. Creative. Custom



**IDENTITY  
GROUP**<sup>SM</sup>  
Interior Sign Solutions

# The Right Signs Can Be Beautiful... For Everyone.

The American Disabilities Act (ADA) set the standard for sign usage, allowing visually impaired people to efficiently navigate through your professional space, along with everyone else. Identity Group can be your authority on ADA requirements, helping your business stay compliant, as well as producing signage that appeals to all of your customers. The results are both beautiful and efficient to see and beautifully efficient to the touch.

## Alchemy

Identity Group is committed to producing the most beautiful, efficient and compliant signs in the world by offering its Alchemy line, a unique technology that's as beautiful as it is reliable. Using a patented, compression-form process in which the copy is bonded to the substrate, our Alchemy products are durable and virtually tamper-proof, designed for a long-life in whatever structure you create. Plus, each sign can have "integral" braille, making it a molded part of the sign, rather than a series of attachments or "punch-outs".

### Alchemy Products:

- Thincryl™
- Clearcryl™
- Colorcryl™
- Solid Surface
- Toughcryl™
- Imagecryl™
- Tru-Bond™
- Cool-Light™
- Natural
- Reflections™
- Dimensional Print



## Photopolymer

- Durable, One Piece, Vandal Resistant Construction
- ADA Compliant when using Tactile ADA Fonts & Grade 2 Braille
- Base is Face Painted, Back Painted or Direct Digital Print
- Tactile Elements can be Paint Tipped or Foil Stamped
- Add 1 Color, Simple, Raised Logos, Graphics, or Borders at No Additional Cost
- Interior & Exterior Options Available



## Applique

- 2 Base Options - Direct Digital Print or Back Painted Non-Glare Acrylic, or 10 UV Stable Solid Colors
- ADA Compliant when using ADA Fonts & Grade 2 Braille
- Text Available in 7 Solid Colors or Painted Your Color Choice
- Precise Laser Cut Tactile Text
- Add Tactile Logos, Graphics, or Border
- Interior or Exterior





## Need a Simple Solution? Use Our ADA Molded Plaques

Identity Group has developed economical, pre-designed ADA signs to save you time and money. Using ADA-compliant, tactile font & Grade 2 Braille, these stylish and efficient solutions are in stock and ready for immediate shipment. Or, if you have something more custom in mind like brand colors, Identity Group will work with you to ensure your vision is complete.

- Custom Molded Plaques Available in Quantities of 250 or More
- Square Corner ADA Plaques Available in Four Solid Background Colors, or Painted Any Color
- Radius Corner ADA Plaques Available in Four Color Combinations
- Letter & Graphics May be Paint Tipped Any Color or Foil Stamped.

### M2S2

#### Metal Modular Sign Systems

- Heavy Duty Anodized Aluminum Construction
- ADA Compliant when using Tactile ADA Fonts & Grade 2 Braille
- Vinyl or Direct Print Text & Graphics for Non-ADA Applications
- Can be Painted Your Color Choice
- Easily Updated

#### Snap Lock Directories

- Flat or Channel Plate Slats
- Channel Panels Accept Any 1/16" or 1/8" Material
- Round or Square Top & Bottom Finish Slats
- Interior or Exterior in Satin Aluminum or Painted Finish

#### Snap Lock Slider System

- Interior or Exterior
- Flat Panels with Surface Applied Vinyl
- Insert Panels with a Variety of Changeable Insert Strip Materials



### Vista® Frame Systems

#### Modular, Curved or Straight Frame Technology

- Anodized Aluminum in Silver, Black, or Gold; or Painted Any Color
- Clear, Non-Glare Lens for Easily Updatable Paper Inserts
- ADA Compliant when using Photopolymer Faceplate with ADA Fonts & Grade 2 Braille

#### Modular Straight Frame Technology

- Flat, Modular Frames
- Also Available:
  - Flag Mount / Hanging Signs / Directories / Wall Mount, with Optional Floating Profile Attachment

#### Modular Curved Frame Technology

- Contour Frame Profile
- Interior or Exterior
- Also Available:
  - Directories / Desk & Table-top Signs / Hanging Signs / Wall & Flag Mounts / Free Standing, Dbl-Sided Pylons / Lightweight, Adjustable, Triangle Post & Pylon Signs



### Changeable Insert & Slider Signs

- ADA Compliant when using Tactile ADA Fonts & Grade 2 Braille

#### Series 2000 Changeable Insert Signs

- Clear Acrylic Window and Changeable Plates
- Acrylic Header (2100) with Tactile Applique Text & Graphics, or with Surface or Sub-Surface Direct Digital Print or Vinyl Text & Graphics
- Photopolymer Header (S2300) with Tactile Lettering & Graphics



#### Series 1100 & 1200 Slider Signs

- Simple Acrylic System, with or without frame
- Optional Metal Mica Laminate Header
- Direct Digital Print or Vinyl Text & Graphics Available for Non-ADA Applications



### Vinyl, Digital Print & Screen Print

Identity Group can produce virtually any ADA-compliant sign to meet your needs, using a wide array of materials and processes at our disposal. Everything from vinyl text & graphics, digital print, silk screening and more can be added to your signs to give them the exact look you want to achieve.

# ADA Regulations

## Braille

- Signage indicating permanent rooms or space must have Braille
- Grade 2 & Dome shape
- Shall be a direct translation and located below the copy
- For multiple lines of copy, Braille shall be located below entire text
- Shall be lower case except for proper nouns, individual letters, names, or acronyms
- Directional and informational signage does not require Braille

## Finish & Contrast

- Signs shall have a "Non-Glare" finish
- Textured backgrounds shall be kept to a minimum as to not affect legibility
- Braille does not need to contrast with its background
- Signs intended to be read by touch shall not have sharp or abrasive edges

## Title 24 California

- Men - 12" equilateral triangle
- Women - 12" diameter circle
- Unisex - Triangle on 12" circle
- 1/4" thick

- Does not take the place of required tactile ADA sign
- Mounted on door 60" from centerline to finish floor (Fig. 2)

## Installation

- Signs may not protrude more than 4" from a wall (Fig. 1)
- Flag-mounted signs & over-head signs must be mounted a minimum of 80" from the finish floor (Fig. 1)

- Vertical placement based on tactile characters location:

Minimum: Baseline of lowest character must be 48" above the finish floor

Maximum: Baseline of highest character must not extend past 60" above the finish floor (Fig. 2)

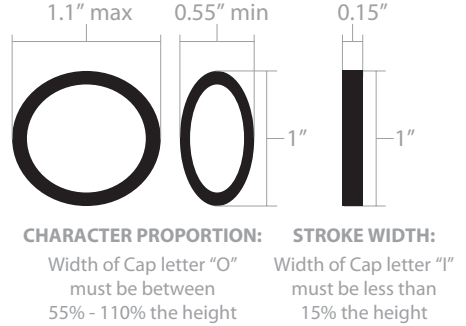
- Tactile signs shall be located at the latch side of the door, to the right of double doors. If no space is available at the latch side of the door, or to the right of double doors, the sign shall be placed on the nearest adjacent wall if no other space.
- There must be a clear floor space of 18" x 18" minimum, centered on the tactile characters. This space should not be intersected by the arc of any door swing between the closed position and 45 degree open position. (Fig 3)

## Copy

- ADA 5/8" minimum - 2" maximum height
- Tactile - Raised 1/32" minimum
- Located directly below pictogram, when applicable
- Line spacing shall be between 135% - 170% the height of the copy
- Characters shall contrast as much as possible with their background

## Font Restrictions

- San Serif
- 15% maximum stroke width to letter height ratio
- ALL CAPS
- Must **NOT** be: *italic, oblique, script, decorative, bold*, or **UNUSUAL** in any way



## Spacing

- ADA 6" minimum unobstructed vertical Pictogram Field
- ADA 3/8" minimum distance between copy any raised elements
- PRODUCTION 0.405" minimum distance between Braille & any other raised elements

