



Your "One-Stop Shop" For Custom Retail Signage

From big box and department stores to specialty, drug, automotive, book, hardware and jewelry stores, Identity Group designs and fabricates custom sign solutions unique to your environment and in-store marketing plan. Whether your need is one sign or a complete signage program for multiple locations, Identity Group is the complete source for wall, hanging, counter, case, fixture, floor and window signs.

All Your Sign Needs In One Place...

- Department ID
- Store Logos
- Product Branding
- Directionals
- Aisle Markers
- Promotional Signs
- POP Displays
- Fixture Signs
- Gondola Toppers
- Counter Signs
- Case Signs
- Banners
- Lifestyle Prints
- Area ID
- Directories
- Graphics
- Window Clings
- Wall Murals
- Window Vinyl



We have been the industry leader for in-store signage for over fifty-five years and want to put that experience to work for you. We specialize in fabricating store and brand logos, quality signs, letters, graphics, large format digital prints, banners, and AdGlo® illuminated signs.

Illumination

Area identification, brands, graphics and open signs attract more attention with energy-efficient, high-output LED glowing effects. AdGlo® signs can be displayed on walls, hanging or on countertops for impact at the point of purchase. Ask us about sequencing flashing and chasing options.



Case and Counter

Promote specific items, highlight brands or provide basic information at the point of sale. Case and counter signs are designed to be highly portable for displaying in-case, on countertops, tabletops or shelves.



Custom Logos

Custom logos are reproduced with aesthetic accuracy to your original identity from a variety of materials. Our base materials, digital print, vinyl, paints and laminates combine to achieve the best visual solution for your brand.



Digital Printing

Signs, banners, wall graphics, murals, decals, window clings, floor graphics and more are printed in vivid detail on a variety of substrate materials. Create dynamic environmental graphics or highlight promotions with attention grabbing visuals for any in-store and some exterior applications.



Letters

From area identification to exit messages, dimensional letters are an important part of an in-store signage program. Virtually any typestyle can be reproduced from a selection of materials, thicknesses, colors and finishes, up to 8'h x 4'w each.



IDENTITY
GROUP

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