Vinyl Application Guide

An Identity Group Company

To achieve maximum success in the application of vinyl, all surfaces that will receive vinyl must be considered dirty. You should first clean the surface area with a 2 to 1 mixture of water and isopropyl alcohol or any common glass cleaner. Next, wipe the entire area using a clean, dry, lint-free cloth to remove any moisture or dust left on the surface. It is recommended that the air and surface temperatures be above 40°F before applying vinyl.

All vinyl orders consist of three parts; vinyl, transfer tape (low-tack tape which holds the vinyl), and backing paper (slick, coated paper against the adhesive side of the viny l). Before applying the vinyl, make sure there is a good bond between the vinyl and transfer tape. This can be done by rubbing the face of the transfer tape with a plastic squeegee or any flat object such as a credit card. Vinyl squeegees are available from AdMart as a low cost solution for easy application.

1 Position The Assembly

Use strips of masking tape to position the assembly in the desired location. When working with large vinyl we recommend using another strip of tape along the outside edge to keep the assembly in place.

2 Secure The Assembly

Apply a horizontal tape hinge along the top edge of the assembly attaching it to the surface. Then, remove the previous strips of masking tape.

3 Transfer Vinyl

Lift the assembly from the bottom and slowly reveal a portion of the vinyl by separating the backing paper from the transfer tape. Keeping the transfer tape tight, lower the assembly and apply squeegee pressure from the face of the transfer tape. Begin in the middle and rub outward while slowly revealing another portion of the vinyl. Repeat, until entire backing is removed.

4 Smooth Vinyl

Using a squeegee, rub over the remaining assembly from the center outward to remove any air pockets. Allow vinyl adhesive to bond to the surface (generally 5 to 10 minutes for most surfaces, slightly longer for glass).

5 Remove Transfer Tape

After removing the tape hinge, slowly remove transfer tape by pulling the tape back over itself at a slight angle. If any air pockets remain, use a small pin to puncture through the face of the vinyl releasing the air.

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