



For Signs to Improve the Patient Experience, Trust the Specialists.

Your visitors, patients and personnel need information to navigate to the right departments, follow proper care procedures and sometimes move vital materials around when someone's health may depend on it. We are the experts in our field... planning for and producing the right sign solutions to fit your needs.

So, whether it's a signage program for a large medical campus or new additions or renovations, Identity Group is the complete solution for wayfinding and all other visual communications needs. Let us assist you with the right sign regimen.



All Of Your
Healthcare Sign
Needs In One Place...

- ADA Compliance
- Assessments
- Planning
- Room Identity
- Wayfinding
- Orientation
- Regulatory
- Life Safety
- Informational
- Donor/Recognition
- Directories
- Safety Signs

ADA Compliance

The American Disabilities Act (ADA) set the standard for sign usage, allowing the visually impaired to efficiently navigate through your healthcare space, along with everyone else. Identity Group can be your authority on ADA requirements, helping your business stay compliant, as well as producing signage that appeals to all of your customers. The results are both beautiful and efficient to see, and beautifully efficient to the touch.

Wayfinding

Our comprehensive services conform to the processes established by the Society for Experiential Graphic Design (SEGD), providing orientation and wayfinding to all areas of your facility.



Design & Planning

Whether you are looking for a completely designed sign program or assistance with particular areas of your facility, we will maintain a focus on accessibility and safety, creating intuitive systems that enhance the environment.

- Room Identity (ADA, ANSI)
- Regulatory (State Dept. of Health, NRC, JCAHO)
- Life Safety (NFPA and other authorities having jurisdiction)
- Informational (HIPAA regulations)
- Evacuation Map Design
- Sign Standards Development
- Custom Color Matching, Materials and Shapes



Evaluation & Consulting

A formal, non-binding assessment from Identity Group offers an expert review of your facility's sign system, as well as other factors that impact wayfinding, such as architecture, furnishings, nomenclature, and navigation patterns.

During the site review, our planners will become familiar with the facility, reviewing: branding; codes and regulations; key decision points / areas of confusion; maps and brochures; future building plans; nomenclature / language / terminology; maintenance issues. The resulting report creates an action plan and budget for the planning and design process.

Sign Updates

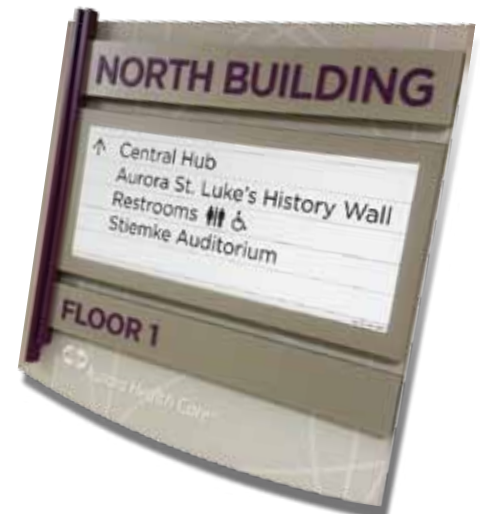
Identity Group can be your one-stop source for all your signage needs... everything from complete, post construction and rebranding roll-outs to single sign replacements that meet the original specifications as changes occur.



Installation

Identity Group continues as your complete signage solution by providing installation services for the projects we manufacture.

Our installation service is staffed with trained union and non-union labor for exterior and interior sign installation, through a national network of sign installers, making the implementation of your project as simple for you as possible.



IDENTITY
GROUP

Interior Sign Solutions
800.772.5677
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